

RUBRIC: CLAIM INVESTIGATION PRESENTATION

This rubric assesses the final presentation activity for the lesson “**Spot the Lie – Detecting Misinformation in AI-Generated Content**” Students will research an AI-generated claim, verify its accuracy, and present their findings using a slide deck or poster. The rubric evaluates critical thinking, accuracy, research quality, and communication skills.

Criteria	Excellent (4)	Proficient (3)	Developing (2)	Needs Improvement (1)
Claim Selection	Clearly identifies a relevant, thought-provoking AI-generated claim suitable for investigation.	Selects a relevant claim, though it may lack depth or complexity.	Claim is somewhat unclear or only loosely related to misinformation and AI.	Claim is unclear, irrelevant, or not AI-generated.
Research & Verification	Uses multiple credible sources to verify the claim; cross-referencing is well-documented and accurate.	Uses credible sources to verify the claim; cross-referencing is evident but may lack depth.	Verification relies on limited or questionable sources; process is underdeveloped.	Little to no verification process; sources are missing or unreliable.
Accuracy of Findings	Accurately identifies true vs. false elements in the AI claim; includes clear, correct reasoning.	Mostly accurate findings with logical explanations.	Some inaccuracies or weak reasoning present.	Findings are largely incorrect or unsupported.
Use of Tools/Resources	Effectively integrates fact-checking tools (e.g., Snopes, Google Fact Check) and explains their relevance.	Uses at least one appropriate tool and shows some understanding of its function.	Limited use of tools, or unclear explanation of how they helped.	No use of verification tools, or use is incorrect/inappropriate.
Explanation of Verification Process	Clear, logical, and well-organized explanation of how the claim was verified; process shows critical thought.	Explains the verification process with some clarity and logic.	Process is vague or poorly organized.	No explanation of process or explanation is confusing.
Citations & Attribution	Consistently cites sources in proper format; AI tool clearly identified.	Sources cited with minor errors; AI tool named.	Few or incorrect citations; unclear identification of AI source.	No citations; AI source not acknowledged.
Presentation Format & Delivery	Slide deck/poster is clear, visually engaging, and supports the message. Delivery (live or narrated) is fluent and confident.	Format is organized and mostly clear; delivery is generally effective.	Format lacks clarity or polish; delivery is uneven.	Poor formatting; delivery unclear or incomplete.
Critical Thinking & Reflection	Demonstrates deep insight into AI misinformation; thoughtfully reflects on broader implications.	Shows critical thinking and some awareness of ethical implications.	Limited critical thought; surface-level reflection.	Little or no reflection or critical insight.